

# TOTAL PIM

Solutions Brief



**The right Product Information Management (PIM) system is no longer simply a tool for managing product information. It's a strategic asset that can significantly impact your business's ability to grow, adapt and compete in the competitive world of Digital Commerce.**

Legacy PIM systems, often constrained by inflexible architectures and slower response times, can struggle to keep up with the rapid change in inventory, customer queries and data updates.

In contrast, a next-generation PIM system, with its scalable infrastructure and real-time data processing capabilities, can adeptly handle the increased load, ensuring accurate inventory management, timely customer communication, and efficient processing of returns and exchanges.

## **Introducing TOTAL PIM**

TOTAL PIM has been designed using Next-Generation Architecture by developers with in-depth experience in deploying eCommerce environments using market-leading PIM systems.

Many of these are based on Legacy systems and no longer serve the growing demands of modern eCommerce businesses.



## FEATURES:

Enterprise level Next Generation PIM for no nonsense digital commerce

Import Data
Scheduled imports
Manage catalogs
Enrich product information
Enrich categories
Export product data
Advanced Rights Management
Validation Workflow
Versioning and Publication
Rules Engine
Asset Manager

Teamwork Assistant
Reference Entities
Data Quality Insights
Time-to-Market Insights
Table Attributes
Tailored Exports
Tailored Imports
Single Sign-On
Automatic Updates
Project Success Assistant
REST API
Events API



## PRICING:

Simpler pricing so you pay for the features you need, not for those you don't.

Title	From	Limit
SKU's	5,000	Unlimited
Users	Unlimited	Unlimited
Storage	Unlimited	Unlimited
Import/Exports	3	Unlimited
DAM	Included	Included
Account Manager	Included	Included
PRICE FROM	£8,700	



## About DWS

With more than 10 years' experience building digital commerce environments, DWS fully recognise the different challenges eCommerce businesses face.

By offering straight-forward, no-nonsense advice combined with an excellent customer service, they're able to help you be more efficient and profitable in your eCommerce world.

**Adobe**  
**Solution Partner**  
BRONZE



## Get in touch

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